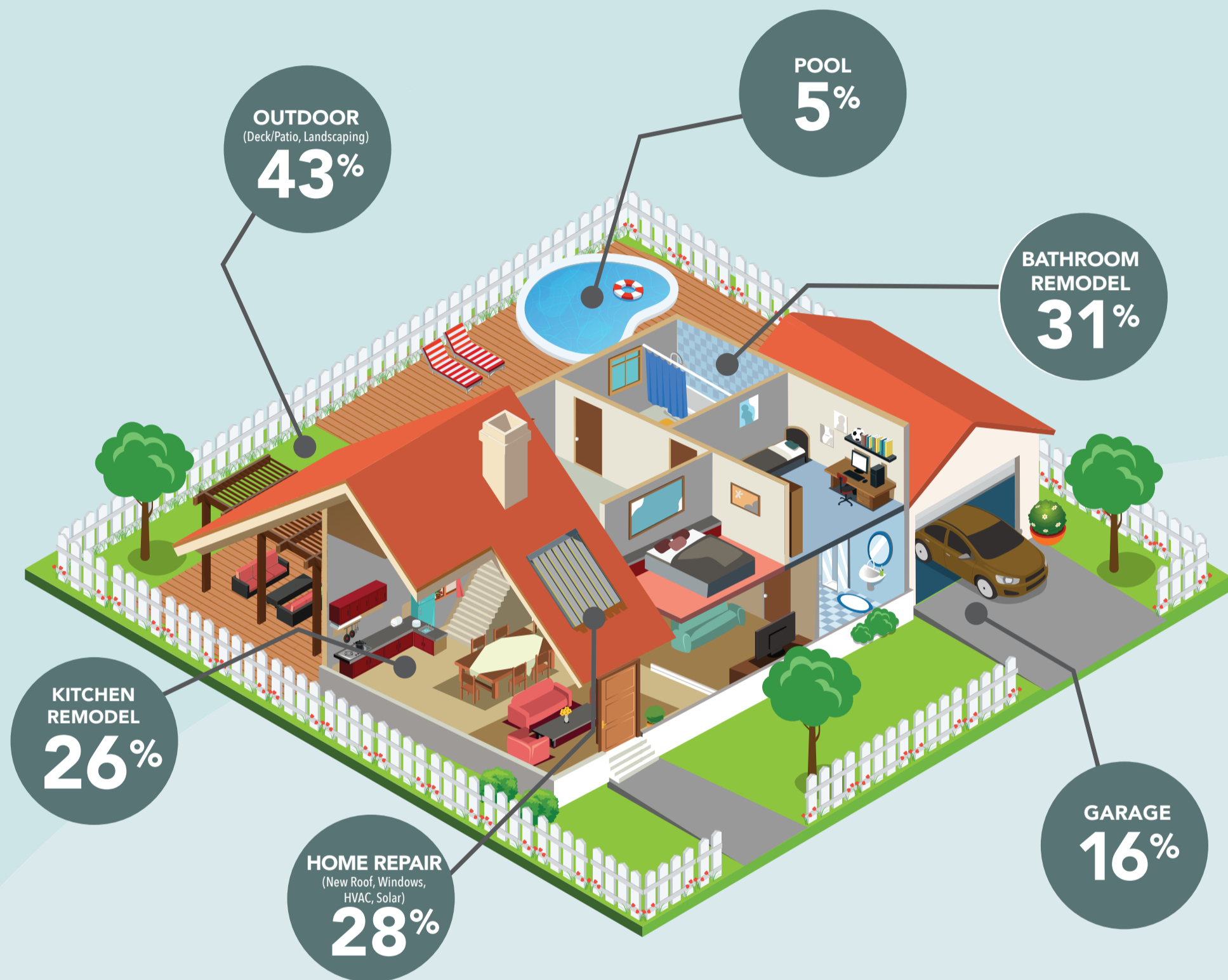


2018 HOME IMPROVEMENT TRENDS

58% OF HOMEOWNERS PLAN TO SPEND MONEY ON RENOVATIONS THIS YEAR.

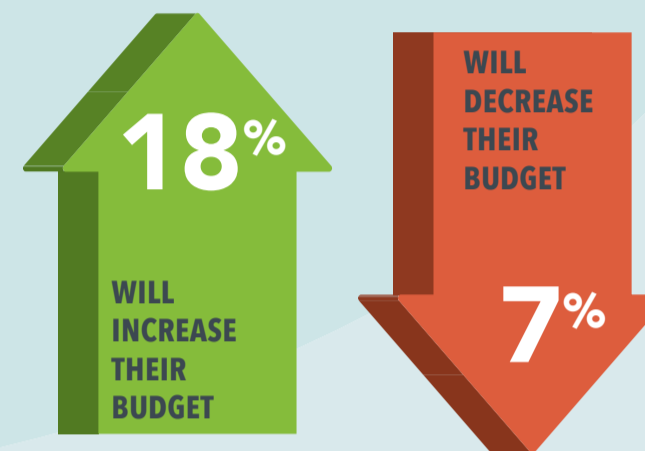
FOR THOSE PLANNING HOME IMPROVEMENTS, SOME OF THE MOST POPULAR PROJECTS INCLUDE:



Respondents could list multiple planned projects.

TAX REFORM BUILDS RENOVATION BUDGETS

One in four homeowners who have set a budget for 2018 home improvements say that recent changes to the federal tax code had an impact on their spending.

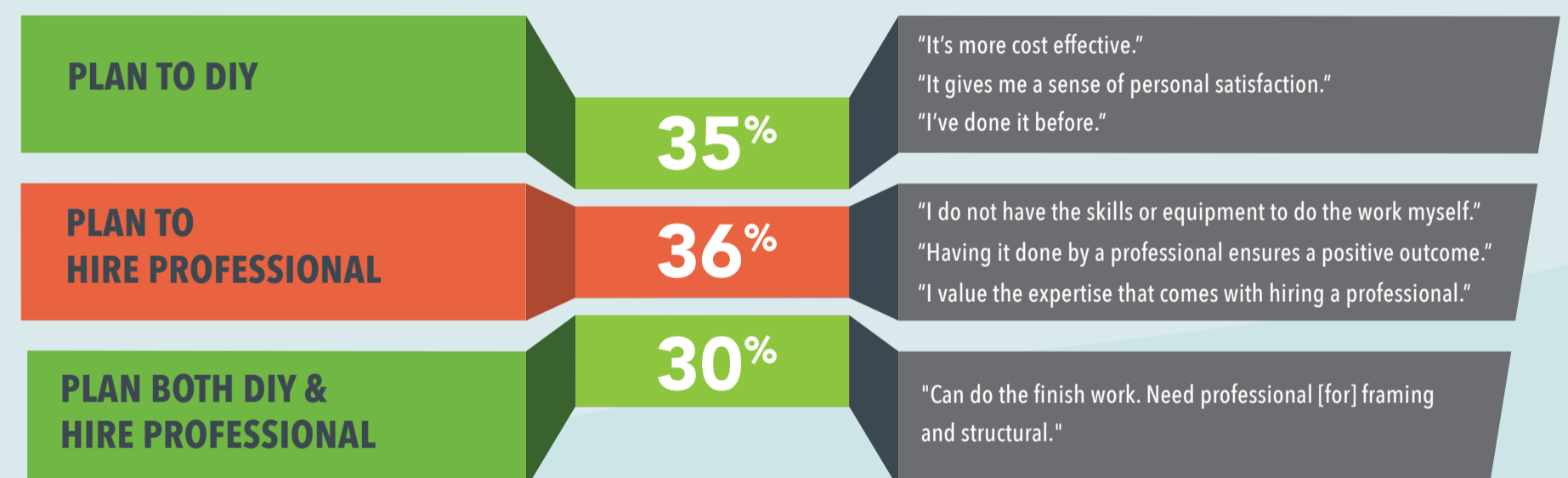


SPENDING TRENDING

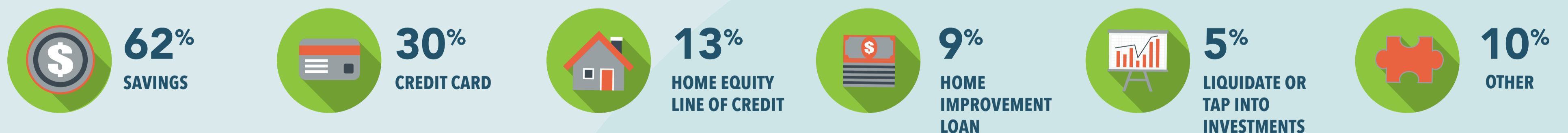
For those planning improvements, spending \$5,000 or more is trending upward.



DIY OR WHY NOT?



HERE'S HOW HOMEOWNERS INTEND TO PAY FOR THESE PROJECTS:



Respondents could list multiple payment methods.

Survey was conducted online by Harris Poll among 2,055 U.S. adults, ages 18+. Fielded on behalf of LightStream, an online lending division of SunTrust Bank, January 2018.



FOR MORE INFORMATION:

LightStream Home Improvement Survey: [The LightStream Blog](#)
 LightStream Home Improvement Financing: LightStream.com/HomeProjects